



PLATFORM

TANZANIA

STRATEGIC

PLAN

2025-2027



1. Introduction

Platform Tanzania is a youth-centered and professional organization dedicated to promoting sexual and reproductive health and rights (SRHR) of adolescents in Tanzania. The organization operates on the principles of professionalism and client-centered service delivery, with a strong commitment to evidence-based, inclusive, and sustainable interventions. The Three-Years Strategic Plan (202-2027) outlines the organization's vision, mission, strategic focus areas, and key interventions to guide implementation, resource mobilization, and impact measurement over the period.

2. Vision Statement

To develop a healthy and educated young generation that shall effectively contribute to individual, family, community, and national development.

3. Mission Statement

To address the negative sexual and reproductive health outcomes that face adolescents through fostering the implementation of school and community-based intervention strategies mainly targeting adolescents aged between 10–19 years.

4. Core Values

(a) Professionalism

Upholding high standards of ethics, integrity, and competence in all organizational operations and service delivery;

(b) Client-Centered Approach

Prioritizing the needs, rights, and participation of adolescents and young people in every stage of intervention.

5. Strategic Focus Areas

(1) Comprehensive Sexuality Education (CSE)

(a) Strengthen the competencies, skills, and systems of stakeholders including teachers, parents, local government leaders, religious leaders, CSOs, NGOs, and community members;

(b) Enhance the delivery of accurate, age-appropriate, and culturally sensitive sexuality education in schools and community settings;

(c) Facilitating and advocating for Adolescent Sexual and Reproductive Health (ASRH) services accessibility;



- (d) Strengthen linkages between adolescents and youth-friendly SRH services, including effective guidance and counselling services in schools and community health centers, access to contraceptives, HIV testing, and menstrual health support.

(2) Prevention of Gender-Based Violence (GBV)

Implementing prevention and response initiatives to protect adolescents from GBV, including early marriage, exploitation, and abuse.

(3) Policy Advocacy and Stakeholder Engagement

Advocate for adolescent SRH rights and support policy reforms at national and local levels through strategic partnerships and campaigns.

(4) Capacity Building and Coordination

Equip educators, healthcare providers, community leaders, and youth champions with skills to deliver impactful and sustainable SRH interventions for adolescents.

(5) Community Outreach and Awareness

Implement targeted awareness campaigns and school-community dialogues to address cultural and systemic barriers, shift norms and promote positive adolescent SRH practices.

6. Major Program Initiative (Hazina Project)

The word “**Hazina**” meaning “**Treasure**” in Swahili, reflects our belief that adolescents are Tanzania’s greatest asset that will ensure sustainable economic development for all. Yet, majority of adolescents face significant negative sexual and reproductive health outcomes due to lack of adequate access to effective SRH education and services. The “Hazina project” seeks to change the narrative through fostering the implementation of SRH intervention strategies for adolescents through the school and community outreach platforms. The "Hazina Project" will serve as Platform Tanzania's flagship program during the 2025-2027 strategic period. It will encompass integrated CSE, youth-friendly service linkage, school and community capacity building and sensitization programs, and mentorship components across selected vulnerable regions and districts in Tanzania.

7. Geographical Coverage

Platform Tanzania will operate at the national level, with a strong focus on reaching vulnerable and underserved adolescent populations across various regions of Tanzania Mainland.



8. Key Stakeholders and Partners

- (a) Secondary schools and education authorities;
- (b) Health facilities and health care providers;
- (c) Community-based organizations and CSOs;
- (d) Local and national government authorities;
- (e) Donor agencies and development partners;
- (f) Parents, youth groups, and community leaders.

9. Expected Outcomes

- (a) Increased knowledge and practice of CSE among in-school and out-of-school adolescents;
- (b) Improved access to and utilization of youth-friendly SRHR services;
- (c) Strengthened community engagement and reduction in stigma related to adolescent SRH;
- (d) Greater institutional capacity for delivery, monitoring, and sustainability of adolescent SRH-focused programs;
- (e) Reduced adolescent/teenage pregnancies and improved adolescent maternal healthcare;
- (f) Tangible contributions to national SRHR goals and adolescent well-being indicators.

10. Organizational Strengthening Priorities

- (a) Strengthening financial and asset management systems;
- (b) Developing internal policies and procedures for compliance and quality assurance;
- (c) Expanding human resources, especially in program coordination, collaboration, partnership, implementation, monitoring, and evaluation;
- (d) Building an M&E framework to assess program impact and guide data-driven decision-making.

11. Conclusion

This Strategic Plan serves as a roadmap for Platform Tanzania's growth, impact, and sustainability from 2025 to 2027. Guided by an ecological systems approach and client-centered design, the organization is committed to deliver low cost, high impact, and life changing SRH interventions programs for adolescents across Tanzania Mainland. Flexibility, continuous learning, and responsiveness to emerging needs is highly encouraged. Any significant policy changes or operational landscape will warrant a review and update of this strategic plan to ensure continued alignment with the Platform Tanzania's mission.